



WFLX

## ORDER

Print Date 08/09/12 Page 1 of 2

Flight Dates 08/11/12-08/14/12

Contract / Revision 806912 /

Original Date / Revision

08/09/12 08/09/12

Advertiser FL Votes

Agency Davis Group, Inc., The

Buying Contact

4201 Bee Caves Rd.  
Suite C-101  
Austin, TX 78746

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Product

FL VOTES Q3 \*ADD\*

Agency Com 15%

Billing Contact

4201 Bee Caves Road Suite c-101  
Austin, TX 78746

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1225

Alt Order # 06270530

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	6	\$1,887.00	\$2,220.00	0.00	07/30/12	08/14/12	6	\$1,887.00	\$2,220.00
Totals	6	\$1,887.00	\$2,220.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/14/12	08/14/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-1-----		1		\$145.00		0.00					
E 2	WFLX	08/14/12	08/14/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-1-----		1		\$145.00		0.00					
E 3	WFLX	08/11/12	08/11/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WFLX

Print Date: 08/09/12

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Contract / Revision **806912** Flight Dates **08/11/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **FL Votes**

Product **FL VOTES Q3 \*ADD\***

Estimate # **1225**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/11/12	08/11/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/06/12	08/12/12	-----1-		1		\$585.00		0.00					
E 4	WFLX	08/12/12	08/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/06/12	08/12/12	-----1		1		\$585.00		0.00					
E 5	WFLX	08/13/12	08/13/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	1-----		1		\$175.00		0.00					
E 6	WFLX	08/13/12	08/13/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	1-----		1		\$585.00		0.00					
Totals														6	\$2,220.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WFLX, West Palm Bch FL	<b>Date:</b> 8.10
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I, Meenah Hulsen

do hereby request station time concerning the following issue:

Florida Votes!: Education, schools and homeowners' issues facing south florida residents.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX#	806912			

**Total Charges:**

1887 - net

This broadcast time will be used by: Florida Votes!

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Florida Votes!  
 2902 Remington St, Jacksonville, FL 32205 ; (913)515-9667  
 Chariman: Sagar Sane; Treasurer: Matthew Martz

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/31/12      *Meenesh Gul*      512-851-8500  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*                      John Hesterman                      GM  
 Signature                      Printed Name                      Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM**

**DATE:** 7/31/12

<b>BUYER:</b>	Meenoh Hulsen
<b>AGENCY:</b>	The Davis Group
<b>ADDRESS:</b>	4201 Bee Caves Road Suite C-101 Austin, TX 78746
<b>PHONE #:</b>	512 851 8500
<b>FAX #:</b>	866 848 6906
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Florida Votes!
<b>CHAIRPERSON:</b>	Sagor Sane
<b>TREASURER:</b>	Motthew Mortz
<b>ADDRESS:</b>	2902 Remington St. Jacksonville, FL 32205
<b>PHONE #:</b>	913 515 9667
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>ISSUE:</b>	Florida Votes!
<b>OFFICE:</b>	Issue
<b>PARTY:</b>	Republican

**DAYPARTS: ALL**

**SCHEDULE DATES:** As ordered

**COMMERICAL LENGTH:** :30'S

**PROGRAMS:** ALL

**PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE**

HRP FORM #0141